

# Top Chosen Projects

n8n

## 1. Automated Project Lifecycle & Environmental Logging

**Objective:** Automate project booking synchronization and environmental compliance tracking for a cinematic production business.

**Technologies Used:** n8n, Google Sheets, Trello, Weather API.

This workflow was developed to solve the challenge of maintaining project data across multiple systems while ensuring weather-related compliance requirements for drone operations. The workflow automatically synchronizes project bookings between Google Sheets and Trello, enriches drone shoot projects with real-time weather information, and includes error-handling mechanisms to detect missing data and API failures. As a result, the business benefits from consistent project tracking, reduced manual administrative work, improved compliance visibility, and more reliable operations.

## 2. Seasonal Staffing Pipeline - Recruitment Automation

**Objective:** Automate applicant intake, qualification, and routing for a bakery hiring pipeline.

**Technologies Used:** n8n, Google Sheets, Trello, Email Automation.

This workflow addresses the challenge of manually reviewing, qualifying, and routing large volumes of applicants while preventing duplicate records. Applicants are automatically classified into Tier A, B, or C based on permit status and earliest shift availability. Qualified candidates are routed to Trello for recruiter review, while waitlisted applicants receive automated email responses. The workflow also includes duplicate-prevention logic and centralized tracking through Google Sheets. The result is faster applicant processing, more consistent qualification decisions, and reduced recruiter workload.

## 3. Centralized Communication Migration & Triage System

**Objective:** Centralize, classify, and prioritize incoming communications for a nonprofit organization.

**Technologies Used:** n8n, Email Integrations, Message Routing Logic.

This workflow was created to solve the problem of fragmented communication channels that increased the risk of missed inquiries and delayed responses. Incoming messages are automatically consolidated, classified, prioritized, and routed to the appropriate management board. Urgent and scholarship-related inquiries are escalated for immediate attention, while automated responses and error-handling

mechanisms ensure reliability. The outcome is improved response times, increased visibility, and reduced risk of missed communications.

#### **4. High-Touch Communication & Response System**

**Objective:** Provide intelligent communication routing and response management for elderly care clients.

**Technologies Used:** n8n, Airtable, Slack, SMS Integrations.

This workflow addresses the challenge of ensuring that critical client requests are not missed due to after-hours calls, voicemail gaps, or fragmented communication processes. Calls and SMS messages are evaluated based on urgency, client status, and time of day. Features include urgency detection, a Safety Loop for missed calls, after-hours fallback handling, spam filtering, Slack notifications, and Airtable-based dispatch tracking. As a result, the organization achieves more reliable service delivery, improved responsiveness, and a better client experience.

#### **5. Automated Operations & Safety Communication Hub**

**Objective:** Automate operational alerts, certification tracking, parts request routing, and daily management briefings.

**Technologies Used:** n8n, Internal Notification Systems, Routing Logic.

This workflow was designed to solve the challenge of manually tracking certifications, operational issues, and maintenance requests across teams. The system monitors certification expirations, categorizes alerts by urgency, routes parts requests to the correct departments based on vehicle type, and generates structured daily briefings for managers. Fallback mechanisms ensure that failed notifications are redirected to administrators. The outcome is improved operational visibility, faster issue resolution, and more reliable communication across the organization.

## **Zapier**

#### **1. AI-Powered Contact Classification & Department Routing System**

**Objective:** Automate lead intake, classification, and department-specific follow-up.

**Technologies Used:** Zapier, HubSpot, Slack, OpenAI, Google Docs, Google Sheets.

This workflow addresses the challenge of manually reviewing and routing incoming contacts to the appropriate business teams. When a new contact is created in HubSpot, AI analyzes the lead information, classifies the contact, and routes it to departments such as Strategy, Operations, Finance, IT, or HR. The workflow also generates department-specific documentation, sends personalized communications, and records activities for tracking purposes. The result is faster lead processing, improved routing accuracy, and a more scalable intake process.

## 2. AI Blog Content & Social Media Generation Pipeline

**Objective:** Automate content creation and social media asset generation from uploaded media files.

**Technologies Used:** Zapier, Google Drive, OpenAI, AI Image Generation Tools.

This workflow was built to solve the time-intensive process of creating blogs and promotional content manually. When a new media file is uploaded to Google Drive, AI transcribes the content, generates multiple blog titles and complete articles, and creates corresponding marketing images for social media promotion. The workflow enables scalable content production while significantly reducing the effort required for writing, editing, and creative asset generation.

## 3. Asana Project Status Automation & Client Communication System

**Objective:** Automate project status management and stakeholder communication throughout the project lifecycle.

**Technologies Used:** Zapier, Asana, Email Automation, AI Content Generation.

This workflow addresses the challenge of manually managing project updates, follow-ups, and stakeholder communications. As project statuses change within Asana, tasks are automatically routed through predefined stages such as Ready to Start, Quoted, Approved, and Paid & Closed. The workflow generates project assets, creates AI-assisted communications, and sends status-specific notifications to clients and internal teams. The result is more consistent project execution, improved client communication, and reduced administrative overhead.

# Make

## 1. AI-Powered Gmail Attachment Processing & Document Management System

**Objective:** Automate the processing, classification, and storage of email attachments.

**Technologies Used:** Make, Gmail, OpenAI, Google Drive, Google Sheets.

This workflow solves the challenge of manually reviewing, organizing, and tracking incoming documents. When an email containing an attachment is received, AI analyzes the file, extracts key information, categorizes the content, and stores the document in Google Drive. Processing records are logged in Google Sheets, and automated confirmation emails are sent to relevant stakeholders. The result is faster document handling, improved organization, and enhanced auditability.

## 2. Xero-to-Asana Financial Data Synchronization & Reporting System

**Objective:** Automate financial and project data synchronization between Xero and Asana.

**Technologies Used:** Make, Xero, Asana, Google Sheets.

This workflow was developed to solve the challenge of maintaining consistency between financial records and project management data. When relevant Asana tasks are completed, the workflow retrieves associated financial information from Xero, processes and aggregates records, updates centralized reporting spreadsheets, uploads supporting documents, and performs automated data cleanup. The outcome is reduced manual data entry, improved reporting accuracy, and greater visibility between finance and project teams.